



Encouraging Energy Citizenship: A journey through GRETA's policy briefs

20th of October, 2023

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Research



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101022317.

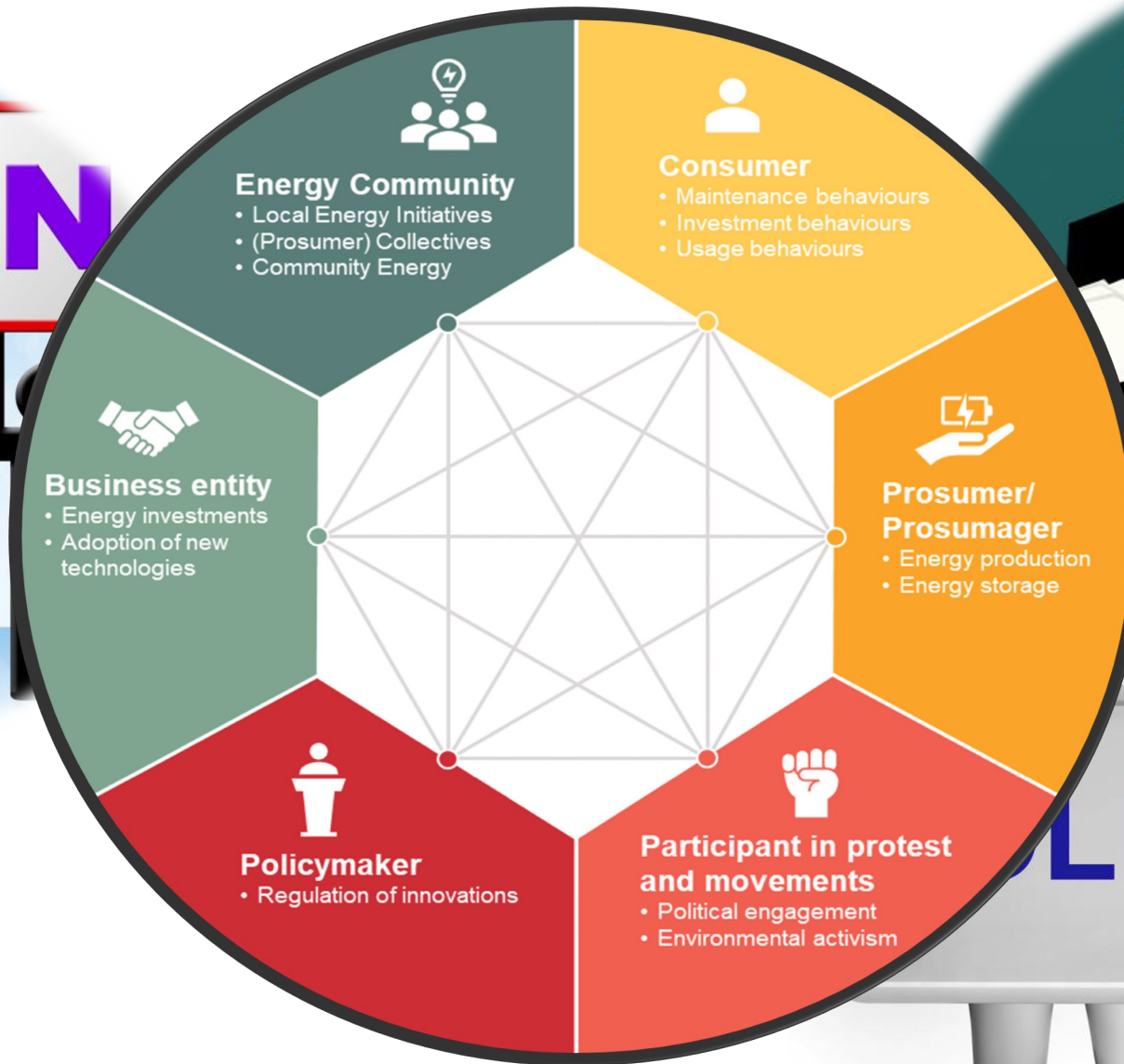
Energy
Citizenship is
the active
participation of
citizens in
energy systems.







ACTION



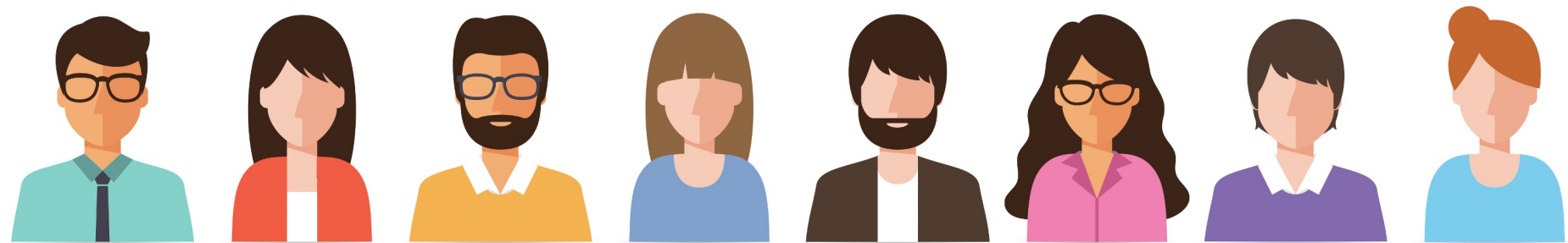


GR^een Energy Transition Actions





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Energy Indifferent



Energy Information Sceptic



Resource Constrained



GRETA'S ENERGY PERSONAS

Tech-Savvy Advocate



Young & Mindful



High-Income Investor



Practical Advocate



Socially Motivated





Recognize Diversity in Energy Citizenship

- Implement policy incentives compensating for people's time and financial investment
- Support energy intermediaries

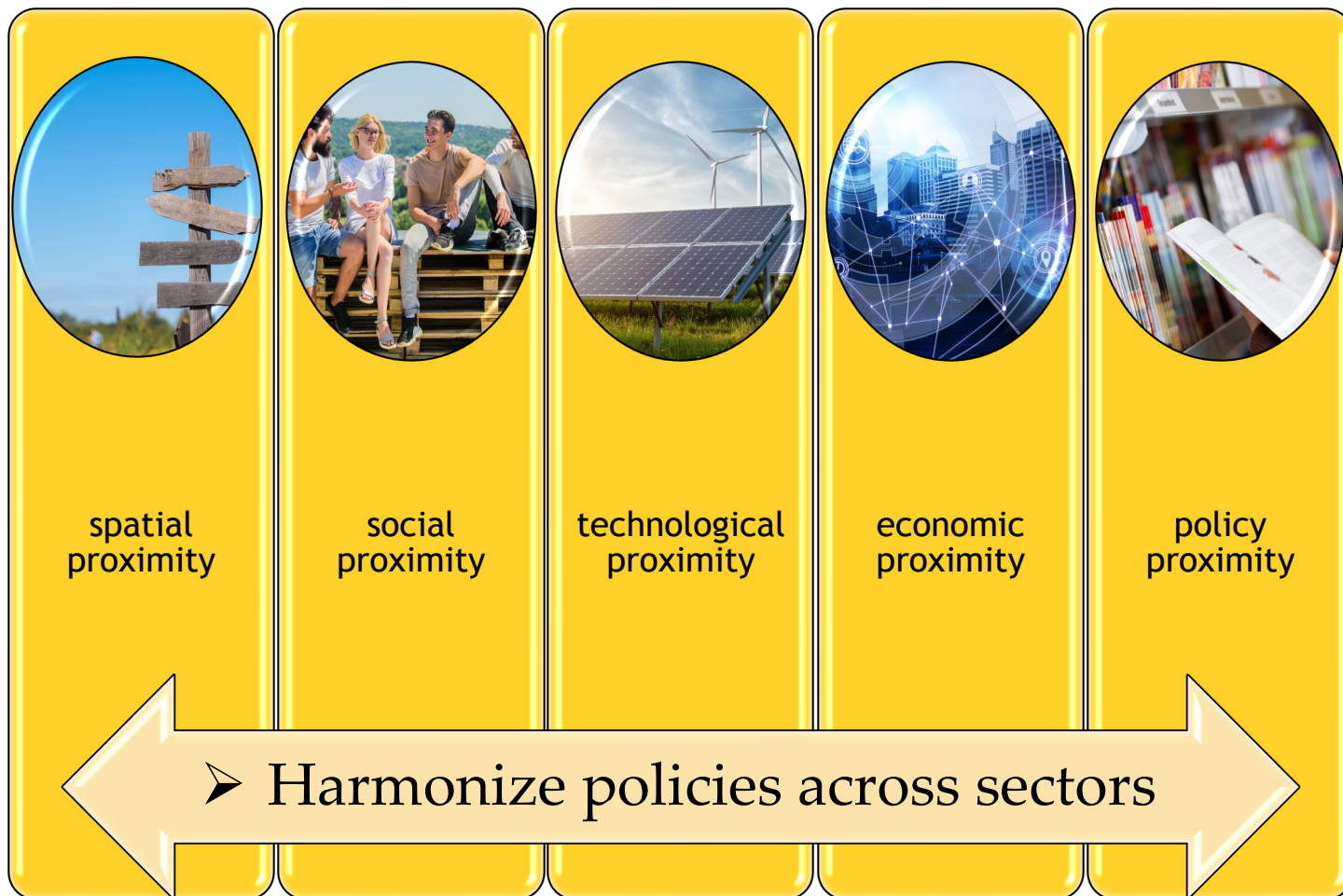


Empower Active Energy Citizenship

- Pay attention to citizen knowledge
- Offer different formats of communication

➤ Offer digital solutions for (youth) engagement





Establish an integrated policy framework across governance levels

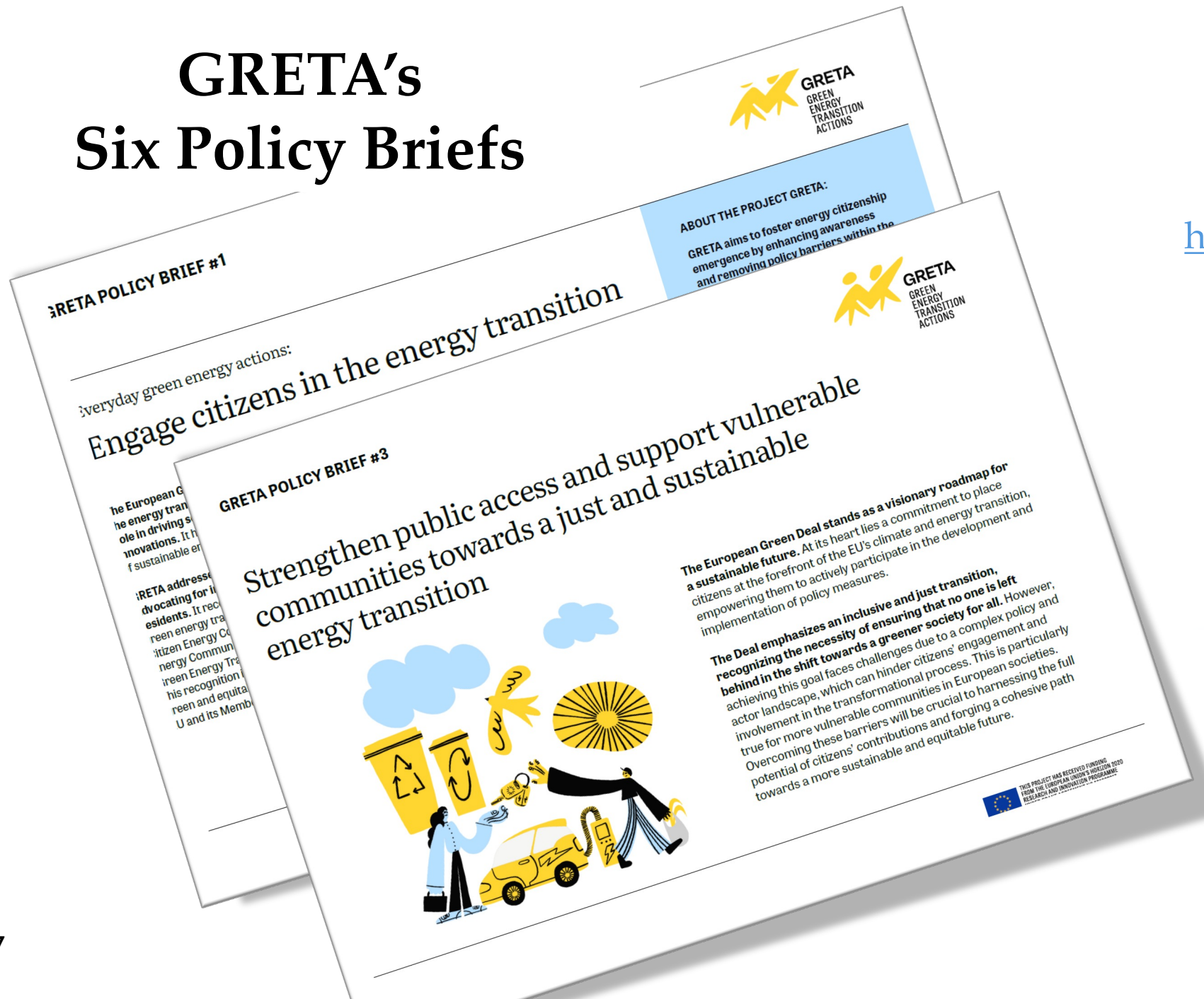
- Pay attention to geographic scale
- Pay attention to various forms of relationships among people



*GRETA's
Energy Citizenship
Contracts (ECCs)*

**Formalize
Collaboration
between Citizens,
Policy and
Businesses**

GRETA's Six Policy Briefs



<https://projectgreta.eu/>



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Thank you!

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